

Message Text

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PAGE 01 SYDNEY 00660 030404Z

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

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R 020746Z APR 75

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 6138

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 0660

E.O. 11652: N/A

TAGS: BTRA, AS

SUBJ: VINCE SALEM'S VISIT TO HAWAII, SAN FRANCISCO AND
LOS ANGELES

REF: SYDNEY 0526; STATE 063744; SYDNEY 0620

1. FOLLOWING IS PROPOSED ITINERARY FOR SALEM'S
FORTHCOMING VISIT TO THE UNITED STATES:

	ETA	ETD
HONOLULU	JUNE 1	JUNE 14
LOS ANGELES	JUNE 16	JUNE 21
SAN FRANCISCO	JUNE 23	JULY 7

2. MR. SALEM WOULD APPRECIATE USTS ARRANGING CONTACTS
ON HIS BEHALF IN ABOVE CITIES AS OUTLINED IN STATE
063744. ADDITIONALLY, A SIMILAR CONTACT IS REQUESTED
IN LOS ANGELES WHICH HAS BEEN ADDED TO SCHEDULE.

3. IT IS NOT POSSIBLE FOR MR. SALEM'S TRIP TO COINCIDE
WITH THE APRIL 8 USTS TRAVEL ADVISORY BOARD MEETING SO
MR. SALEM PLANS FORWARDING PROMOTIONAL MATERIAL AND
COMPANY DATA TO ADVISORY COMMITTEE TO FAMILIARIZE BOARD
MEMBERS WITH BUSINESS PROPOSAL AND TO ALLOW DISCUSSION
AT MEETING PRIOR TO HIS ARRIVAL. WTDR IN PROCESS.

4. SINCE LEAD TIME OF SEVERAL WEEKS IS AVAILABLE, POST
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PAGE 02 SYDNEY 00660 030404Z

REQUESTS CONTACT NAMES AND ADDRESSES TO PERMIT MR. SALEM

TO DESPATCH ADVANCE LETTERS. THE TYPES OF CONTACTS
DESIRED WOULD BE ON MARKETING MANAGERIAL LEVELS WITH TRAVEL
PROMOTION ORIENTED ORGANIZATIONS SUCH AS RAIL AND COACH
COMPANIES, HOTEL CHAINS, TOURIST ATTRACTION SITES SUCH AS
DISNEYLAND, AND LOS ANGELES BASED AIRLINES.

5. DEPARTMENT'S ASSISTANCE IS APPRECIATED. POST AWAITS
RESPONSE.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SYDNEY00660
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750115-0308
From: SYDNEY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750487/aaaadbxxg.tel
Line Count: 70
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 SYDNEY 0526, 75 STATE 063744, 75 SYDNEY 0620
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 25 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 JUN 2003 by SilvaL0>; APPROVED <08 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: VINCE SALEM'S VISIT TO HAWAII, SAN FRANCISCO AND LOS ANGELES
TAGS: BTRA, AS
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006